



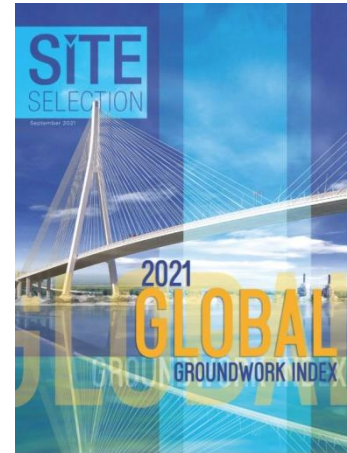
## PRESS RELEASE

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### **EDC Promoting San Benito County in the *California State Spotlight* Section of *Site Selection* Magazine**

The Economic Development Corporation of San Benito County (EDC) is pleased to announce that it will have the following half-page ad appear in the *California State Spotlight* section of *Site Selection* magazine's September 2021 edition focusing on "Infrastructure and Logistics."



## Discover San Benito County, California

# Where Success is Thriving!



Strategically situated adjacent to Silicon Valley and Salinas Valley, San Benito County offers plenty of industrial land and a workforce of 400,000, with Major Federal Tax Credits and Numerous State Incentives for new development.

Come join the successful companies that have established their place in San Benito County and are flourishing here—like Amazon, Graniterock, West Marine, Rinchem, Fireclay Tile, Teknova, Nanotronics, and Pride Conveyance.



### New Amazon E-commerce Center in Hollister



**Economic Development Corporation of San Benito County**  
Contact the EDC to Discover Your Future!  
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[www.edcsanbenito.org](http://www.edcsanbenito.org)  
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2021 California State Spotlight section of Site Selection magazine



This ad in the California report will reach over 112,000 executives, site-selection consultants, industrial brokers, and the ultimate decision makers, many with active relocation and expansion plans. In addition to the half-page ad, the EDC’s main focus points will be converted to a banner ad that will appear on the <https://siteselection.com/> website, in their **Investor Watch** e-newsletter, and

across Site Selection magazine’s social-media platforms.

The EDC’s Executive Director, Marc Fontes, stated, “This represents the first of our marketing outreach efforts, with the initial focus to get our message out to site selectors that are looking at California that San Benito County has an amazing combination of being situated in a strategic regional location, an excellent local workforce, and plenty of land for commercial and industrial development and expansion needs.



Example of 2020 Investor Watch e-newsletter

In conjunction with this marketing effort, the EDC has just updated its website and is forming a strategy to market San Benito County and our local businesses with the *Silicon Valley Business Journal*. More announcements to follow.”

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**About the Economic Development Corporation of San Benito County:**

The Economic Development Corporation of San Benito County promotes economic growth and development in San Benito County, California through business attraction, retention, expansion and creation, while maintaining and preserving our agricultural land and rural environment. For more information, see [www.edcsanbenito.org](http://www.edcsanbenito.org).